



APPLICATION

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# TAKING THE LEAD WITH CONFIDENCE

**Increase your personal effectiveness –  
through inner clarity and a convincing appearance!**

If you want to know how you can make more use of your competence and how you can make self-consciously in the right place, you are exactly right with us. As a woman you do not have to become a man to assert yourself. To be successful in your job, however, you should know when, according to which rules is played and master them.

Along the way, we offer sharp analyses, crisp inputs and exciting discussions. Always with plenty of room for personal practice and putting on the crown. You will be supported by expert and light-hearted guidance from two experienced trainers. After all, we always include the male perspective in our training. Above all, however, it is about your path: the path of women to more success in business.

## Topics

- Rules of the Game: body language and its effect
- How to make my performance visible
- Pyramids vs. networks – men's & women's career understanding
- Finding my role and my own style as a (female) leader
- Being authentic and confident when dealing with power and status
- Mastering difficult situations

*This seminar is delivered in German.*

*In-house Trainings in English offered upon request.*

## SPEAKERS



**Wiebke Witt**

Specialist in female empowerment, leadership and career clarity, Senior executive coach, Mediator, Facilitator, Psychologist



**Birte McCloy**

Expert in leadership, personal development and presence, Senior executive coach, Mediator, Moderator, business economist



### Target group

Women in leadership, or those that want to become such.



### Dates

**01.03.27** 11 a.m.-6 p.m. **+** **02.03.27** 9 a.m.-4 p.m.  
Module 1 Module 2



### Total Price

**1.200 € (2 days, p.p.)**  
plus 300 €  
conference fee (p.p.)  
plus VAT



### Event Venue

Baptistenkirche Wedding  
Müllerstraße 14a  
13353 Berlin